

# 50% Campaign Summit

## REPORT & RECOMMENDATIONS



**Thursday, August 13, 2015 • 1 - 4 p.m.**

The 50% Campaign Summit was held at The California Endowment  
1000 North Alameda Street • Los Angeles, CA 90012

CO-Sponsored by the Los Angeles Regional Reentry Partnership  
and the Violence Prevention Coalition





## The Los Angeles Regional Reentry Partnership launched the 50% Campaign in 2015

to recommend that the Los Angeles County Board of Supervisors allocate 50% of the AB109 (Realignment) funds to provide reentry services to people returning to their community from prison or jail. These services include housing, education, employment opportunities, legal services, mental health care, health care, substance abuse treatment, life skills, and basic needs.

This report and proposed recommendations were created by Mary Sutton, candidate for the MA in Urban Sustainability, Antioch University Los Angeles, LA No More Jails Coalition; Daniel Healy MPH, Associate Director of the Violence Prevention Coalition (VPC); Marisol Torres, MA Social Work, UCLA, VPC Intern; and Diana Zuniga, Statewide Coordinator, Californians United for a Responsible Budget (CURB).



# 50% Campaign Summit - Summary



The Los Angeles 50% Campaign Summit, sponsored by Los Angeles Regional Reentry Partnership (LARRP) and the Violence Prevention Coalition of Greater Los Angeles attracted over 70 individuals from diverse sectors of the re-entry network in Los Angeles County. Participants included representatives from: community and faith-based organizations, service-based organizations from Pacoima, Pomona, Lancaster, Los Angeles, Inglewood, and San Pedro; formerly incarcerated people; the LA County Probation office; a popular arts organization, the District Attorney's office, and several of the Los County Board of Supervisors offices.



The summit kicked off with an informational session led by Troy Vaughn, LARRP Chair, and Mary Sutton, LA No More Jails Coalition volunteer and candidate for the MA in Urban Sustainability at Antioch University Los Angeles. A slide presentation provided background on AB109 Realignment in California and illustrated the disproportionate allocation of realignment funds in Los Angeles County. Over 80% of \$1.3 Billion that has come to Los Angeles has been spent on incarceration and supervision over four years while, annually, less than 20% has been spent on support services and housing.



Diana Zuniga, Statewide Coordinator for Californians United for a Responsible Budget, Marisol Torres and Daniel Healy from the Violence Prevention Coalition directed a dynamic interactive Re-envisioning Reentry activity. Participants worked in teams, engaged in lively conversations, and prioritized areas for a new allocation of 50% of the AB109 reentry dollars. Each team presented their results as organizers recorded areas for funding and the accumulated amount allocated to each.





## 50% Campaign Summit - Summary



The final results are documented in a chart generated from accumulated data. Housing and employment opportunities were rated as top priorities.

Organizers wrapped up the meeting by soliciting feedback on how people felt about the process and what they would like to see for next steps. There was an overwhelming response. Folks were thrilled to be brought into the process to determine priorities for realignment funding and were motivated to volunteer to move the 50% Campaign forward. Over a dozen individuals signed up to get involved.

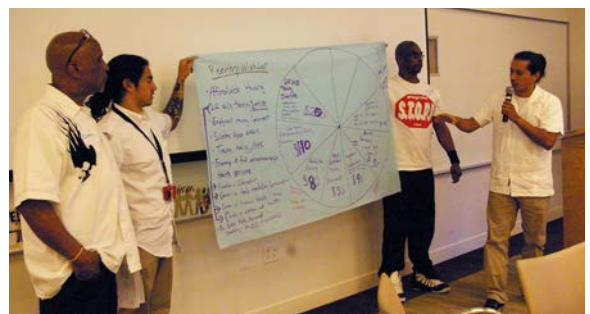
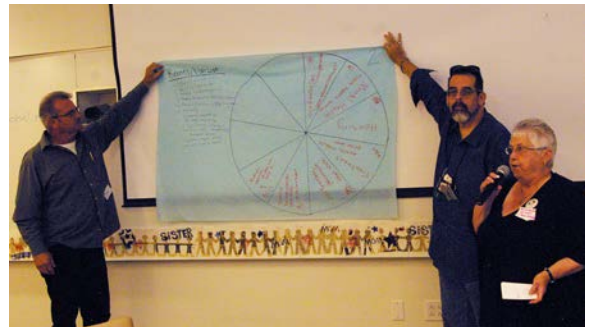
**"I would like to see that this would continue... get us together to make this happen."**



**"People are eager to get involved and participate and be part of a group to move the 50% Campaign forward."**



# HOUSING • JOBS SUBSTANCE ABUSE MENTAL HEALTH WRAP AROUND SERVICES

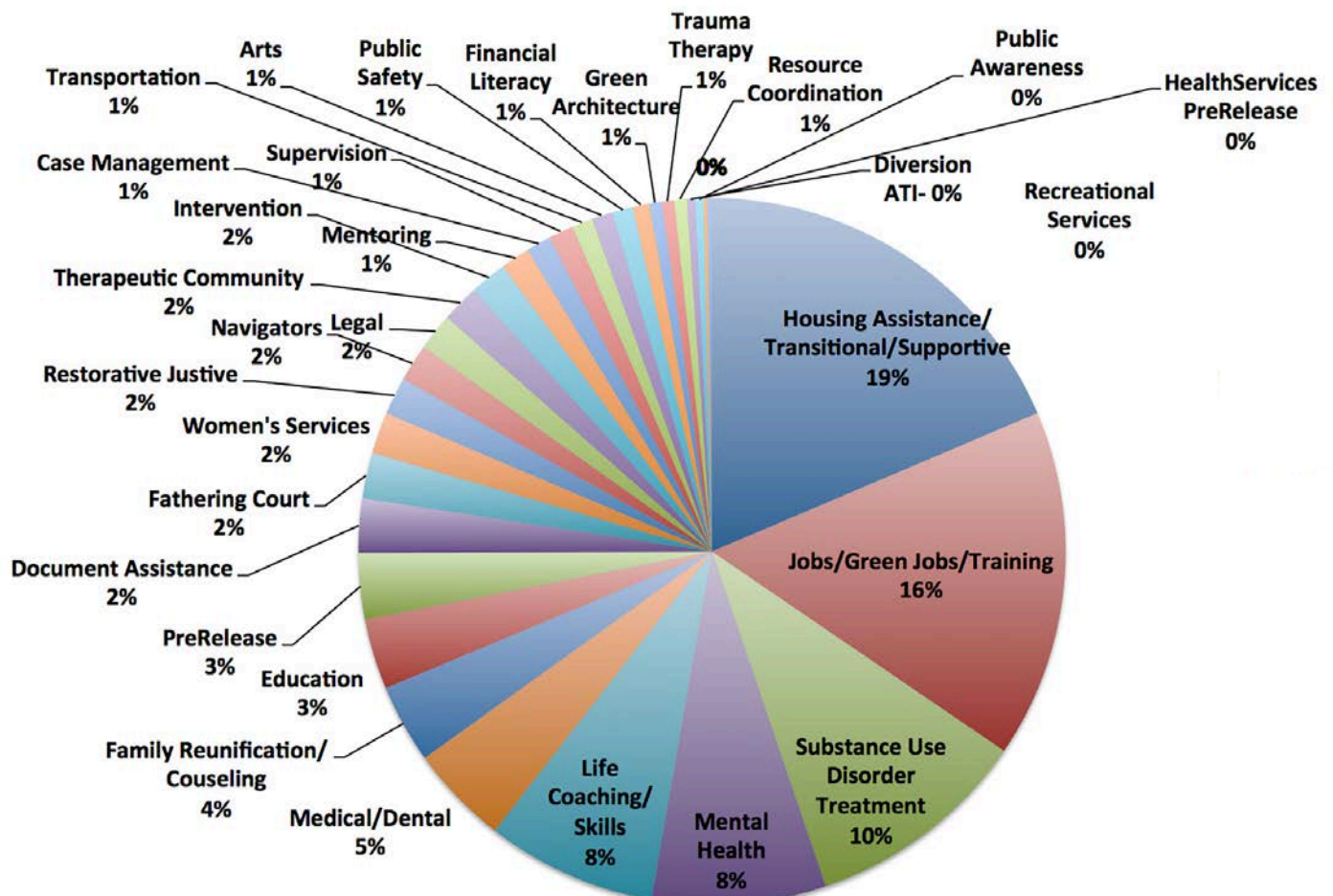




# Re-envisioning Reentry



Area	Reentry dollars
Housing Assistance/Transitional/Supportive	980
Jobs/Green Jobs/Training	840
Substance Use Disorder Treatment	540
Mental Health	420
Life Coaching/Skills	410
Medical/Dental	240
Family Reunification/Counseling	190
Education	170
PreRelease	160
Document Assistance	130
Fathering Court	110
Women's Services	100
Restorative Justice	90
Navigators	90
Legal	90
Therapeutic Community	90
Intervention	90
Mentoring	70
Case Management	60
Supervision	60
Transportation	50
Arts	50
Public Safety	50
Financial Literacy	40
Green Architecture	30
Trauma Therapy	30
Resource Coordination	30
Diversion/ATI	20
Public Awareness	20
HealthServices PreRelease	10
Recreational Services	10





**“Without collaboration we’re not going to solve the problem... We are still losing all these people to the system and to the grave yard.**

**Collaboration is the key and you have brought a forum for us to collaborate today.**

**With all of us here we ought to be able to make a change in the next year.**

**Until we put it all in one pot, it is not going to work. We’ve must work together.”**



**“Our focus was on stability. Without housing you can’t be that stable. And job placement—something that is sustainable...”**



**“Hierarchy of needs. Housing is at the base.”**

**“There needs to be a central place or clearing house where people can go and the services they need are connected.”**

**“A Central Hub for Services”**



**“Put out a directory of everybody in this room and all the services they provide...it is unfortunate that this is the first time some of us are meeting.”**

**“Not everyone has substance abuse issues when they come out.”**

# **RECOMMENDATIONS**

## **Create team to push 50% Campaign forward to influence budget allocations in next year's budget.**

What is the commitment from Summit participants, LARRP, CURB, VPC, NMJs?

## **Schedule strategic planning meeting for 50% Campaign**

(power analysis, time line, key objectives/strategies/activities)

How can the team impact the Office of Diversion & Reentry, the Prop. 47 task force, and the Gender Responsive Commission?

## **Duplicate Re-envisioning Reentry activity with county wide reentry councils.**

## **Increase Endorsements-Set Goal-Time Frame**

Social media push in September/October

Outreach at county wide reentry/resource fairs

## **Explore options for resource allocation**

Identify high need areas, service delivery integration via coalitions, create accessible RFP process; fund small nonprofits and reentry fairs that serve and employ formerly incarcerated individuals

## **Raise Funds**

Ask LARRP member orgs, endorsers and service providers to contribute \$25.

## **Promotional Materials**

Fliers • Brochure • Banner • Window Placards

## **Draft 50% Motion**